

Media release

Jordan Wolfson: *Little Room*

1 June – 3 August 2025

The Fondation Beyeler is pleased to premiere *Little Room*, a new virtual reality (VR) installation by American artist Jordan Wolfson (*1980). This immersive work, on display for the first time at the Fondation Beyeler, invites visitors to step into an experimental environment where they play a central role in the unfolding experience.

Upon entering the exhibition space, visitors are paired either with a companion of their choice or with a stranger, and after an individual 3D full-body scan, they are transported into a virtual space, within which, each participant sees themselves through the body of the other, leading to increasingly strange and disorienting physical and spatial distortions.

Little Room delves into the complex intersection of real, virtual, and imaginary realms. Wolfson's work examines the darker aspects of the human experience while raising profound existential questions about consciousness, identity, and physical and intellectual negation. With *Little Room* the artist pushes the potential of VR to create a unique encounter that goes beyond conventional understandings of the medium.

"The Fondation Beyeler is delighted to premiere *Little Room*, a powerful testament to Jordan Wolfson's visionary practice and relentless pursuit of innovation at the intersection of art, technology, and the complex moral landscape of today's world," said Sam Keller, Director Fondation Beyeler.

Jordan Wolfson is known for his thought-provoking and unsettling works across various media. While he began as a video artist, his latest works span animatronics, robotics, virtual reality, holography, digital animation, and innovative wall-based pieces. Pulling intuitively from the world of advertising, the internet, and the technology industry, he produces ambitious and enigmatic narratives that frequently revolve around a series of invented, animated characters.

As part of a generation that redefined artistic possibilities through emerging digital media, Wolfson probes difficult, often controversial topics and themes that underlie American culture and contemporary society, offering a raw and immersive exploration of human vulnerabilities. His art challenges and disorients, often interrogating how we process images and information, and how technologies shape the way we think and perceive the world. Jordan Wolfson studied art at the Rhode Island School of Design. He lives and works in Los Angeles.

The show is organised by Fondation Beyeler in partnership with LUMA Foundation and supported by the Thomas and Doris Ammann Foundation, the George Economou Collection, the AMA Collection as well as Sadie Coles HQ, Gagosian and David Zwirner.

Press images are available under www.fondationbeyeler.ch/en/media/press-images

Fondation Beyeler

The Fondation Beyeler in Riehen near Basel is internationally renowned for its high-calibre exhibitions, its major collection of modern and contemporary art, as well as its ambitious schedule of events. The museum building was designed by Renzo Piano in the idyllic setting of a park with venerable trees and water lily ponds. It boasts a unique location in the heart of a local recreation area, looking out onto fields, pastures and vineyards close to the foothills of the Black Forest. In collaboration with Swiss architect Peter Zumthor, the Fondation Beyeler is constructing a new museum building in the adjoining park, thus further enhancing the harmonious interplay of art, architecture and nature.

Further information:

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Fondation Beyeler opening hours: 10am to 6pm daily, Wednesday 10am to 8pm